06+07.AGO '15 V/ANNUAL CONVENTION **GUATEMALA CITY, GUATEMALA** GLOBAL SERVICES: LATIN AMERICA IN THE RACE FOR TALENT

# ROBOTIC AUTOMATION: THE NEXT GENERATION IN BPO

#### **R.G CONLEE**

SVP Chief Innovation Officer, Xerox Services, United States.









# RPA: The Future of BPO



### Robotic Process Automation (RPA)

Business process software that performs rules-based, repeatable processes typically done by people today.

RPA software has the capability to

- Be trained to perform simple to very complex processes
- Interact with existing systems and applications currently used by people (i.e. email, spreadsheets, mainframe, etc.)
- Easily integrates into existing business processes and workflows with limited development effort

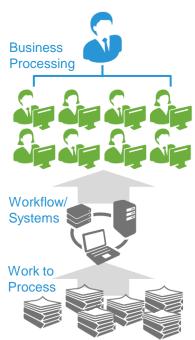


# Robotic Process Automation (RPA)

#### Standard BPO Operation

Business processing heavily relies on manual, repeatable tasks currently performed by costly, error-prone, geographically diverse human workforce.

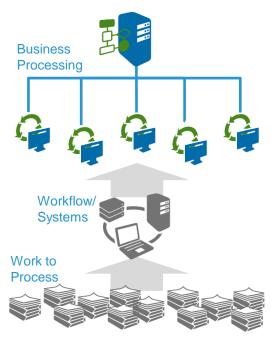
- Interacts disparate systems to perform a single process
- Works multiple shifts takes breaks, time-off, observes holidays
- Takes weeks/months to scale to meet work demand



#### **Automated BPO Operation**

Process automation leverages trained software robots to perform the same business processes as a human but at higher speeds, higher quality, reduced cost and agile scalability.

- Software robots performing business processes
- Interacts with the same disparate systems the same way a human does today
- Works 24/7 & 365 days/year
- This virtual workforce can scale to meet work demand in minutes





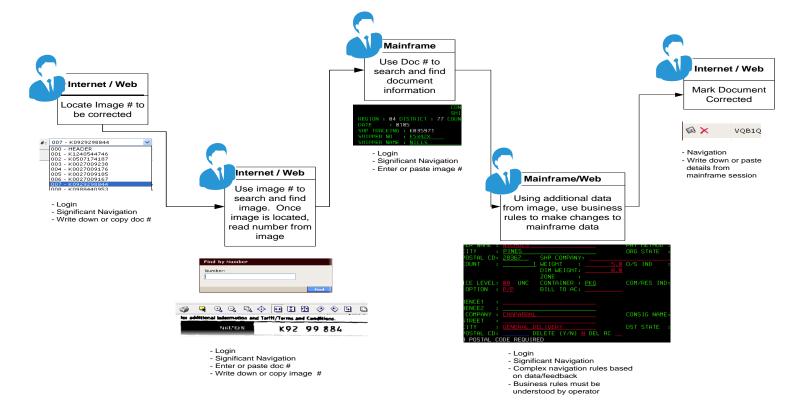
### Problem – Manual Processing



- Display as much data as possible
- Agent left to make sense of it all
- Months of training
- No consistent flow
- Cut-copy-paste
- Manual notes



## Sample Process – 100% Human





### Which Tasks Must a Human Perform?

Man



Machine



Find Document Information

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SHP TRACKING: K035971
SHIPPER NO: E5342X
SHIPPER NAME: NICLS

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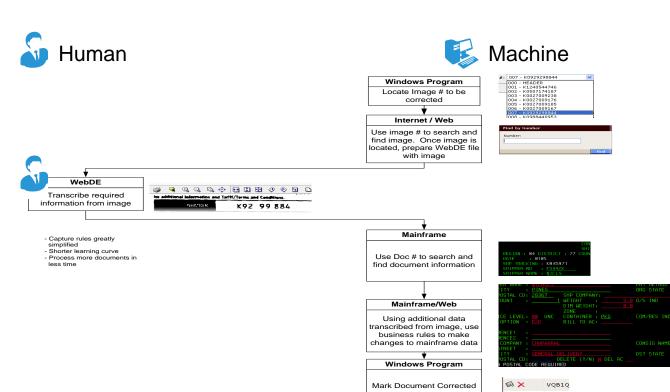








## Re-Designed Automated Process







### **Automation Advantages**

#### **Simplified Process**

- Remove complex navigation
- Eliminate redundant steps
- Happier employees (less attrition)
- Ramp quickly

#### **Improve Quality**

- Consistent results
- 'Harden' business rules
- Improved customer satisfaction

#### **Reduce Costs**

- More transactions / employee
- · Training significantly reduced
- Avoid costs of building new systems
- Fewer SLA penalties
- De-couple location from cost

#### **Expanded Capabilities**

- Scale beyond headcount
- Complexity beyond speed/quality

